

**CUSTOMER PROFILE:**

Ball Construction began in 1923 and has become one of the leading General Contractors in Ontario, Canada. In the past six years alone, Ball Construction has delivered over half a million square feet of industrial and commercial construction.

**VERTICAL MARKET:**

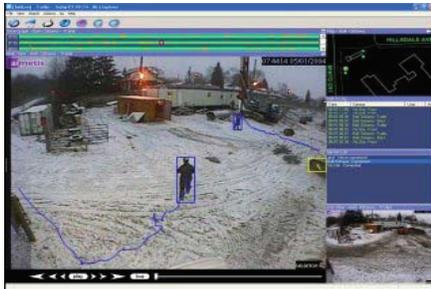
Commercial

**Aimetis in brief:**

Aimetis develops video analytic and management software for physical security and business intelligence applications. Aimetis' award winning software represents a quantum leap forward in managing and analyzing video content. Almetis is headquartered in Waterloo, Canada.

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**CASE STUDY: BALL CONSTRUCTION, CANADA**



(Above) Aimetis Symphony™ software tracking and classifying people and vehicles on construction site

**SUMMARY**

Ball Construction deploys CCTV cameras and Aimetis Symphony™ software to monitor and protect their construction site from theft and vandalism. Numerous thieves were caught as a result.

**BUSINESS CHALLENGE**

Ball Construction was experiencing significant theft and vandalism at their various construction sites. Complicating matters, Ball's insurance provider would no longer insure the company against such events without a full-time security guard. Replacing equipment due to theft was only half the problem; project delays as a result were even more significant. Ball needed a proactive monitoring solution which would meet the insurer's requirements, as well as protect the site from intruders.

**SOLUTION**

Ball deployed CCTV, remote monitoring service and Aimetis Symphony™ software. Using the high-speed DSL connection available in the site trailer, Symphony™ could notify in real-time when unauthorized activity was detected. Using the integrated PA and siren, the monitoring station could engage the

perpetrators in real-time. As a result, numerous perpetrators were apprehended and arrested by police. As compared to the cost of a full-time security guard, the Aimetis solution paid for itself within six months. “We could not be happier with our decision to use Aimetis.” said Jason Ball, President of Ball Construction. “Not only did we save money and secure insurance coverage, but we eliminated onsite theft and vandalism. I would recommend all construction companies who suffer from theft and vandalism to consider Aimetis.”

**RESULT**

- AIRA met the insurance companies requirements for full-time monitoring;
- Theft and vandalism decreased significantly;
- No project delays due to theft of equipment or destruction of property

**TECHNOLOGIES USED:**

- Aimetis Symphony™ software
- Video capture board in PC
- CCTV (analog) cameras

**About Aimetis Symphony™ software**

Aimetis Symphony™ software is an advanced Open IP-Surveillance software product with integrated video analytics. Symphony™ simultaneously enables digital video recording, intelligent video analysis and remote access to live and recorded images from any networked computer.

2007

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